

# Candidate Persona Template

for Attracting and Hiring Talent

👉 Read more about this template and how you can use it at [blog.bondsai.io](https://blog.bondsai.io)


 **Name**

 **Background** A brief summary of their life and career so far.

 **Age**

 **Education**

 **Experience** Specific employment record. Useful if you're looking for specific skills and tasks.

 **Goals** What this person aims to achieve in their career (life, learning, career/promotion, self-development)

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 **Skills & Tools** What specific skills should the candidate have? Tools? Technologies?


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 **Sources** Where do they hang out and how do they learn new things?

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\_\_\_\_\_

 **Objections** Reasons they might dismiss you as an employer.

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 **Fears** What this person is afraid might happen at the workplace and how it could affect their life.

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